

Responding To & Preventing Breaches

NYMITY

Best-Practices Session

Preventing Breaches

Goal:

Show how policies and procedures, combined with employee education, will help eliminate privacy breaches.

Responding to Breaches

Goal:

Show how a breach response program can help with responding to breaches.

Simple Solutions for Controlling Privacy Risk

Nymity Inc

Simple Solutions for Controlling Privacy Risks

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Web-based Support Solutions for Privacy

PRIVAWORKS®
from NYMITY

Based on:

- Research lead by Privacy Lawyer and former Chief Privacy Officer
- Methodology for Controlling Privacy Risk
- Web-based structured Views
- Proactive Customer Service

Nymity's 'Threat Tracker' - Free

- Risk Statistics
- Breach Reports
- Privacy Studies
- Changes in Privacy Laws
- Nymity News – 'Interviews with Privacy Professionals'

THREAT
TRACKER
Updated Monthly

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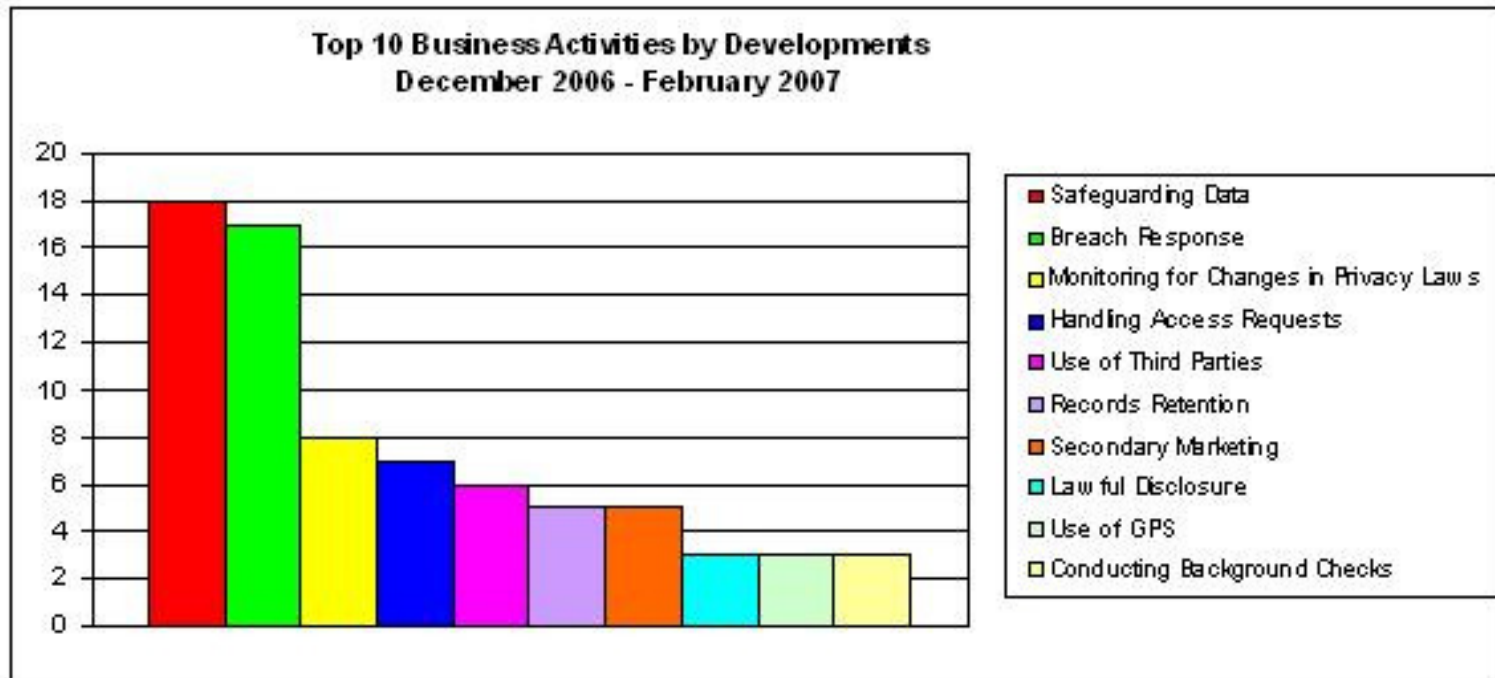
Simple Solutions for Controlling Privacy Risks

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Free 'Risk Statistics' in Threat Tracker

- Privacy risk source – Business Activities
- Detailed risk statistics – Business Activities
- Developments track case law, commissioner's findings/orders, etc

THREAT
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Free 'Breach Reports' in Threat Tracker

- Over 25 Breaches Currently Reported in Threat Tracker
- Updated Monthly
- Provides an Overview and Relevance for each breach
 - Source of Breach
 - Evidence of Identify Theft or Fraud
 - Commissioners' Involvement
 - Notification and Credit Watching Decisions
 - Customer Data versus Employee Data



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Last 10 Breaches Reported

- 6 cases of customer data, 3 cases of employee data, 1 case of no data lost (Media attention of a non-event)
- 4 cases of 3rd party breaches
- 2 cases of loss of backup tapes
- 2 cases of lost or stolen computer
- 2 cases of hacking
- 1 case of Point of Sale – Fraud
- 1 case of accidentally posting information on a website
- 1 case of employee theft
- 1 case of a breach resulting in identity theft (employee theft case)
- 0 cases of breaches being discovered by an audit (although common)



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Common Sources of Breaches

- 3rd party consultants and service providers (Reported breaches)
- Employee mistakes
 - Document destruction
 - Lost/stolen computers
 - Document/transfers
 - Improper disclosures to family members
- These breaches seem to be receiving all the media attention. Why? Brand?

Breaches Resulting in Identity Crimes

- Employee theft
- Dumpster diving
- Point of Sales (POS) scams
- Imposters (for example pretexting)
- Breaches resulting from criminal activity
- These breaches haven't yet received media attention. Why? Rare? Brand?

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