



Australian Government
Office of the Privacy Commissioner

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'Private Sector Privacy in a changing world'

Top ten privacy issues

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Privacy in a changing world

Managing individual privacy in a changing world is **not** new...


...technology may have changed,
but have we?





Why privacy?





*Privacy is an inherent human right,
and a requirement for maintaining the
human condition with dignity and
respect.*

- Bruce Schneier





In a technologically sophisticated world,
we still have an expectation that our
privacy will be respected.





Top ten privacy issues

*What are the main challenges
organisations face?*





1. trust

that elusive yet essential commodity





2. transparency

*privacy and transparency are not at
loggerheads*





3. paper vs electronic

*there **is** a difference*





4. anonymity

these days it's harder to be anonymous





5. collection

no collection = no worries





6. use

keep your word





7. accuracy

accurate information is reliable information





8. security

technology has upped the ante





9. control

*remember, it's **their** information,
not **yours***





10. build in privacy

*privacy needs to be built in from the ground up:
not simply tacked on*





Remember the basics:

common sense

courtesy

competitiveness





For further information:

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